

BUYER PRIVACY

PROOF Buyer Privacy Explanation

A plain-language explanation of what PROOF may hold about buyer-side contacts and how participation works.

PUBLIC BUYER-FACING DOCUMENT

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The current signed agreement controls where it differs from this document.

PROOF records selected business facts, not a hidden profile.

A selling organisation may use PROOF to retain deal evidence from business communications it deliberately supplies. PROOF keeps the source and confirmation status visible.

What may be held Name, business contact details, meeting attendance and attributed business facts relevant to the deal.	What is not done No passive mailbox reading, call recording, emotion recognition, sentiment profiling or individual performance scoring.
What buyer-confirmed means The buyer explicitly confirmed the fact. Silence and non-response are never treated as agreement.	Who controls the processing The selling organisation is normally the controller. PROOF processes its documented instructions.

Most sales tools record people without their knowledge. PROOF records claims people confirmed and shows them the record.

Confirm, correct or disagree.

Where the Deal Room is enabled, the buyer can review the claims made available for the deal and respond directly.

Confirm Confirm that the attributed fact is accurate.	Correct Supply a correction; the new position and source remain visible.	Disagree Contest the claim; the record remains visibly disputed.
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Enterprise buying processes

Some organisations require procurement portals or customer-controlled communication routes. PROOF supports buyer participation where it is appropriate and authorised; it does not replace a customer's mandated procurement process.

Access, correction and erasure

Requests are normally made to the selling organisation as controller. PROOF assists that organisation by locating attributed records and applying the approved technical action.

Privacy contact

Questions about PROOF's processing can be sent to privacy@proofhq.io. A rights request should also identify the selling organisation and relevant business relationship.